

Dixie Middle School
Exploring Business & Marketing Disclosures 2023- 2024
Email: melissa.jensen@washk12.org Instructor: Missy Durst

Students will have the opportunity to explore the essential concepts in the Business, Finance and Marketing Career Cluster. Students will participate in business basics, marketing, employment skills, entrepreneurship, accounting, finance, and leadership learning activities. Students will also be exposed to courses within the Business and Marketing Career Pathways and leadership organizations.

COURSE OVERVIEW:

1. Students will explore the basic economic principles, resources, and their effect on business decisions.
2. Students will explore how the connection between the structure of business ownership, ethics, intellectual property, and leadership work together to manage resources and employees.
3. Students will determine skills and characteristics of entrepreneurs and explore entrepreneurial opportunities.
4. Students will be able to define the marketing mix (product, price, place, promotion) as strategies that a company can implement to influence demand for its product. Students will understand the concepts needed to market products to achieve a desired outcome.
5. Students will understand basic accounting concepts.
6. Students will develop and demonstrate the necessary skills to gain and keep employment.
7. Students will understand basic principles of investing in the Stock Market.

BEHAVIOR PLAN:

Our class behavior plan stems from my desire to encourage students to develop the success traits that employers will be looking for in their future. This plan increases awareness on the students' part of how their complying with these guidelines can help themselves and others focus on learning. Conversely, how it detracts from the learning environment when they do not follow these guidelines.

- Be on time and ready to work.
- Take care of provided equipment.
- No Food or Drink
- Follow Instructions.
- No use of electronic devices during class time.
- Avoid disrupting Classroom Environment
- No unauthorized game playing.
- Respect yourself, your peers, and your school.

DISCIPLINE PLAN:

MINOR INFRACTIONS- Talking out of turn in class, throwing things around the class, not being seated, etc...

1. Verbal Warning
2. Verbal Warning
3. Verbal Warning – email home to parent/guardian
4. Call home to parent/guardian
5. Parent/Teacher/Student conference
6. Discipline referral to the office

MAJOR INFRACTIONS- Fighting, Obscene language, etc...

1. These merit automatic referral to the office
2. I will telephone your parents to inform them of the write up that afternoon.

I am happy to discuss the situation with the student later in the class period when it is not a disruption. The more often a student has to be warned, the greater the effect on their citizenship grade in my class. If a student continues to have trouble, parent contact will be made and an administrator may be involved.

ATTENDANCE/TARDIES:

Daily attendance is critical for success in this class. If an absence does occur, you are responsible for obtaining assignments and notes when you return. Check for assignments on Canvas. You should expect to come after school to make up the missed work.

ACADEMIC INTEGRITY:

Dixie Middle School and its teaching faculty demand a high level of scholarly behavior and academic honesty on the part of the students. Violations by students exhibiting dishonesty (cheating), while carrying out academic assignments or tests, may result in no credit or other disciplinary action.

SCHOOL POLICIES/RULES: This class will follow the policies outlined in the DMS Student Handbook and all District guidelines including the Technology Acceptable Use Agreement.

CELL PHONE POLICY: Cell Phones are distracting to all. Keep them out of sight and out of mind. Please refer to the school policy that each student has been given concerning this matter.

SUPPLIES NEEDED:

1. Pen/pencil
2. Notebook

HALL PASSES:

We use a digital hall pass system on the computer, called SmartPass. Students only get 2 timed hall passes per day, so use them wisely.

When a hall pass is needed you must:

- 1- Ask permission from the teacher
- 2- Turn in cell phone
- 3- Backpacks must be left in the classroom when using hall passes.
- 4- Sign out of SmartPass
- 5- Use the designated bathroom
- 6- Upon returning in your allotted time, be sure to check back in.

There are bathrooms and drinking fountains at each end of the hall and students should make an effort to use the bathroom and get a drink between classes.